

Privacy Policy

Last updated on November 21, 2019

Everest ("us" "we" or "our") created this Web Site Privacy Policy ("Privacy Policy") in order to ensure the confidence of visitors and customers ("you" or "your") of and to our Web site (the "Site"), and to demonstrate our commitment to fair information practices and the protection of privacy. Throughout cyberspace, we want to contribute to providing a safe and secure environment for consumers, and in particular, ensure that your personal information is protected.

Types of Information Collected

a. **Traffic Data Collected.** We automatically track and collect the following information when you visit our Site, including your: (i) IP address; (ii) domain server; (iii) type of computer; and (iv) type of web browser (collectively "Traffic Data"). Traffic Data is anonymous information that does not personally identify you but is helpful for marketing purposes or for improving your experience on the Site. We also use a technology nicknamed "cookies" that tells us how and when pages in our site are visited, and by how many people. We use "cookies" to customize content specific to your interests, to ensure that you do not see the same advertisement repeatedly and to store your password so you do not have to re-enter it each time you visit the Site. b. **Personal Information Collected.** In order for you to access certain services, obtain information from us or participate in promotions via the Site, we require you to provide us with information that personally identifies you ("Personal Information"). Personal Information may include: (i) Contact Data (such as your name, social security information, mailing and e-mail addresses); (ii) Financial Data (such as your account or credit card number); and (iii) Demographic Data (such as your zip code, age and income). If you communicate with us by e-mail, post messages to any of our chat groups, bulletin boards or forums, or otherwise complete online forms, surveys or contest entries, any information provided in such communication may be collected as Personal Information.

Uses of Information Collected

We use Contact Data to send you information about our company or our products or services, or promotional material from some of our partners, or to contact you when necessary. We use your Financial Data to verify your qualifications for certain products or services and to bill you for products and services. We use your Demographic Data to customize and tailor your experience on the Site, displaying content that we think you might be interested in and according to your preferences.

Sharing of Personal Information

We share Demographic Data with advertisers and other third parties only on an aggregate basis. We may share Contact Data with other companies who provide information about their products or services. If you do not want us to share your Contact Data with any third parties, please email us at info@everestsidingandwindows.com.

User Choice Regarding Collection, Use and Distribution of Personal Information

You may choose not to provide us with any Personal Information. In such an event, you can still access and use much of the Site; however you will not be able to access and use those portions of the Site that require your Personal Information. If you do not wish to receive information and promotional material from us or from some of our partners, you may select the appropriate "opt-out" option each time we ask you for Personal Information.

Confidentiality and Security of Personal Information

Except as otherwise provided in this Privacy Policy, we will keep your Personal Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect our rights or property; or (c) enforce our Terms of Service. Your Personal Information is stored on secure servers that are not accessible by third parties. We provide you with the capability to transmit your Personal Information via secured and encrypted channels if you use a similarly equipped web browser.

Third party vendors, including Google, show your ads on sites on the internet. Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to your website. Users may opt out of Google's use of cookies by visiting the [Google advertising opt-out page](#).

Lost or Stolen Information

You must promptly notify us if your credit card, user name or password is lost, stolen or used without permission. In such an event, we will cancel that credit card number, user name or password and update our records accordingly.

Other Limits to Your Privacy

The Site contains links to other Web sites. We are not responsible for the privacy practices or the content of such Web sites. We also make chat rooms, forums, message boards, and news groups available to you. Please understand that any information that is disclosed in these areas becomes public information. We have no control over its use and you should exercise caution when deciding to disclose your Personal Information.

Updates and Changes to Privacy Policy

We reserve the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on the Site. Any such change, update or modification will be effective immediately upon posting on the Site.